



schoox

## CUSTOMER SNAPSHOT



# Rolling out a centralized learning solution globally in record time

Industry: Restaurants

Learners: 325,000



SUBWAY



**Subway** customers in 115 countries have easy access to a fresh line-up of vegetables for their made-to-order sandwiches and salads at any of the more than 44,500 franchised locations. The company, founded 52-years-ago by then-17-year-old Fred DeLuca and family-friend Dr. Peter Buck, is still a family-owned business with thousands of dedicated franchisees and entrepreneurs around the world.



Schoox was very easy to set up in a way that aligned with our complex organizational hierarchy. The University of Subway was launched to all users in 110 countries at the brand's 44,000+ locations in just 30 days.”

**Indira Bachan**  
Assistant Director of Worldwide Training

## Customer Snapshot: Subway Sandwiches

### ➔ **Smooth system integrations**

Diligent planning ensured a smooth rollout to align with Subway's complex organizational hierarchy.

### ➔ **Engaging video format**

Recreating courses into a video format enabled Subway to move away from SCORM.

### ➔ **Effortless reporting**

Subway monitors learning engagement and franchisees can pull reports easily via dashboards and custom reporting.

### ➔ **Modern user experience**

The platform offers an intuitive user experience for admins, franchise owners, and learners.

### ➔ **Customers are raving fans**

The Schoox differentiator is customer relations. Their team always goes the extra mile.

### ➔ **A connected learning culture**

Subway's next step is to enhance learning with Schoox's social collaboration features.



Schoox makes us feel like we are their only customer; they have been available by phone and email 24/7; no more ticketing system; the day-to-day interaction and turnaround time of customer support has been above our expectations.”

**Phil DeSorbo**

Technology Team — Product Owner

[Want the Full Subway Sandwiches Story? Continue Reading](#) ➔

## ABOUT SCHOOX

Schoox is workplace learning software with a people-first twist. It puts people over process, making learning and career development easy, accessible, rewarding, and fun while adapting to whatever the world throws your way. Learners “up” their skills, grow on the job, and get more done—and you can measure the impact of all their awesome accomplishments. [Learn more at schoox.com.](#)



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