



## A Cut Above – Designing a Superior Workplace Experience

Industry: Retail

Learners: 16,000+



**Sport Clips Haircuts** is headquartered in Georgetown, Texas. It was established in 1993 and began franchising in 1995. The sports-themed haircutting franchise, which specializes in haircuts for men and boys, offers online check-in for clients, and ranks #30 in the Entrepreneur “Franchise 500” for 2023 and is listed in Franchise Direct’s 2021 “Top 100 Global Franchises”. Comparably named Sport Clips a “Best Company for Career Growth”, as they promote nearly all managers and trainers from within, thanks to innovative training that prepares people for success.



“With the right tools, I believe almost anyone can be developed into a good manager.”

**Jonathan Sorber**  
Learning Development Manager

## Customer Snapshot: Sport Clips

- ➔ **A centralized learning system**  
Schoox unified Sport Clips' previously disjointed tech stack, reducing the administrative workload and improving security.
- ➔ **Authentic mobile learning**  
Staff learn in the flow of work via an easy-to-use, branded mobile app for access anywhere, anytime, on their own devices
- ➔ **Powerful and engaging microlearning**  
Sport Clips reduced lengthy courses into several bite-sized microlessons that are no more than seven minutes in length.
- ➔ **Developing the leaders of tomorrow**  
The Manager Development Program, delivered via Schoox, includes blended learning activities.
- ➔ **From player to coach**  
Coaches serve as regional educators working one-on-one with managers, providing training and personalized support.
- ➔ **Improved retention rates**  
Sport Clips saw, on average, a 7% improvement in retention across trained and actively engaged managers.



"We see better retention rates with our managers when they are properly trained and actively engaged in professional development."

**Jonathan Sorber**  
Learning Development Manager

Want to hear more of the Sports Clips story? Continue reading ➔

## ABOUT SCHOOX

Schoox is workplace learning software with a people-first twist. It puts people over process, making learning and career development easy, accessible, rewarding, and fun while adapting to whatever the world throws your way. Learners "up" their skills, grow on the job, and get more done—and you can measure the impact of all their awesome accomplishments. **Learn more at [schoox.com](https://schoox.com).**



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