

CUSTOMER SNAPSHOTS

The Fresh Market's Learning Transformation

Industry: Retail

Learners: 12,000+



The Fresh Market is a leading grocery retailer with 168 locations across 22 states, renowned for its award-winning selection of hand-picked produce, house-cut meat, premium baked goods, and specialty food products.

The company's success stems from its team members, who are committed to delivering customers a bespoke shopping experience. The Fresh Market's Learning and Development team sought a scalable training solution to meet the needs of its growing and diverse mobile workforce all while upholding its Code of Conduct. This approach emphasizes core values of passion, excellence, teamwork, and hospitality, ensuring that every employee contributes to the unique customer experience that defines The Fresh Market.



Customer Snapshot: The Fresh Market

→ Training on the go

TFM's team can access content when they need it most. Schoox saves training progress, allowing users to switch devices mid-course while delivering a seamless experience.

→ Easy content management

All of TFM's learning content is now completely digital. Drag-and-drop functionality lets the L&D team create courses with any kind of content quickly and efficiently.

→ Enhanced safety and compliance

TFM employees stay updated on compliance and safety training, helping protect their customers and the business.

→ Simplified L&D operations

Schoox unifies in-person and online training, simplifies record-keeping, and improves overall training consistency—allowing the team to focus on more strategic goals.

→ Smarter onboarding

An enhanced onboarding experience cultivates new team member engagement and prepares employees for success from day one.

→ Career development Opportunities

A special learning path for managers with custom-curated content ties training to personalized development, helping employees work toward their career goals.



Nearly 100% of our employees are very active in Schoox. We launched with 12 courses, and now we have more than 300.”

Shay Dalton

Director of Learning & Leadership, The Fresh Market

ABOUT SCHOOX

Schoox empowers frontline organizations to turn learning into a strategic advantage. We put people over process, making learning and career development easy, accessible, rewarding, and fun for all employees, from frontline to corporate. Learners “up” their skills, grow on the job, and get more done—and you can measure the business impact across your entire organization. [Learn more at schoox.com](https://www.schoox.com)



Learning wherever work happens

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